

NDWS Board of Director's Meeting
Monday, May 2nd, 2016 – Rosebud Visitor Center/NDWS Office

Those in attendance at the NDWS Board Meeting were as follows: Dawn Riley, Beth Didier, Matt Kvien, Tim Ost, Jim Nelson, Pete Paulson, Doug Muske, Dennis Hoye, Whitney Vogel, Angie Curtis and Jacey Shively. President, Beth Didier, called the meeting to order.

Review of Minutes: The meeting began with a review of the minutes from the April 11th meeting. A motion was made by Jim to approve the minutes as written. Motion was seconded by Tim and was carried.

Financial Reports: The financial reports were reviewed. Sponsorships are down, but overall the financials are looking similar to prior years at this time. Dawn informed the board that the rodeo queen 50/50 raffle income has yet to be received. A motion was made by Doug to accept the financials. A second was made by Dennis and the motion carried.

At this time Dawn shared that she was approached by the Vice President of the ND Appaloosa Horse Club, who asked if the Winter Show would be interested in hosting an Appaloosa show similar to NDWS AQHA show. The Vice President expected that an appaloosa show would be similar in size to the AQHA show.

North Star Classic Follow Up: Pete informed the board that a small committee of livestock committee members met and discussed ways to trim NSC expenses. The committee so far had trimmed \$2,800 from premiums and anticipated that with the heating system upgrade, an additional \$5,000 or so would be saved, totaling about a \$7,800 expense decrease. Pete also felt that other things could be cut to save more. At this time Dawn shared her idea of hosting a gun show in conjunction with the NSC. The board thought that was a good idea, however no decision was made.

Dawn has spoken with the Mayor, the CVB as well as the visitor's committee about the possibility of the North Star Classic being done, but has gotten no feedback. Bill Carlblom requested copies of recent Valley City Public Works bills, including the bill for over \$3,800 dollars for garbage removal during the 2016 NDWS, in order to see if anything can be done to help ease these high costs. Doug also said he would talk to city officials to see if they can offer any support to the NDWS. The new heating system should be in place by next winter, however Dawn is still waiting on a response from Bakkegard & Schell.

Pete suggested that if the NSC continues, members of the livestock committee should form an advisory committee to help with decisions during the NSC. He also shared that Gwen Crawford offered to help in the office during the NSC, and that he knows of several people who would sponsor if the show happens in 2016. Pete made the motion to keep the North Star Classic going, with Jim seconding the motion. A vote was taken and the motion was carried.

Roughrider Association- Rodeo: The Roughrider rodeo will be on June 3rd and 4th. Help will be needed for the arena, out gate and stripping chute. Dawn is working on finding a community service group to take admission and to take tickets in the stands. A mailing has went out to potential sponsors in the area and Lafarge has already expressed an interest in sponsoring. Dawn would like to find one "rodeo sponsored by _____" sponsor for this event and would offer that sponsor seats in the crow's nest for the \$2500 sponsorship. Jim said Miller Motors would do a saddle bronc sponsor. The Grand Stay has called Dawn and asked if our judges will need rooms for this event. Dawn is checking on the insurance for our volunteer help for this event.

Summer Ranch Rodeo: Discussion was held on possibly hosting a summer Ranch Rodeo. The expenses associated with having a ranch rodeo would be about \$2,400. It could be held in the outdoor arena, weather permitting, and setup would be very minimal. Matt stated that a 100% payback would not be necessary and that an 80% payback given to 1st through 3rd place would be sufficient. Dawn suggested Saturday, August 13th as the date. The bleachers that are part of the food and beverage grant will be ordered soon, with each new bleacher being about \$1,000. Dawn will check with Howard Bubel to see if he is available to provide stock on August 13th, if so the plan is to have a summer ranch rodeo on that date.

Building- Rosebud Memorandum of Understanding: Dawn shared with the board that it is time for renewal of the memorandum of understanding for the Rosebud Visitor Center. As it stands the Valley City Chamber owns the building, but in the case that the chamber ever ceases to exist the building then goes to the CVB. The North Dakota Winter Show did help pay for the construction of the Rosebud, and yet still has to pay a monthly rent, while other businesses operating in the Rosebud do not. Jim will pull the original paperwork on the building and its funding. Dawn will bring this subject up at the next Chamber meeting.

Committee Reports:

- A. Rodeo Queen- Discussion was held on the queen trailer and how the recent bill for the graphics on the trailer was over \$1,300, which is higher than anticipated. Cheryl was going to talk to Zach about this, as well collect on the sponsorships that are still owed. Discussion was held on finding out if Cheryl plans to continue working with the rodeo queens or if someone new needs to be found.
- B. Arena/Grounds- The South Exhibit building is now fixed and insurance covered the cost of repairs. The parking lot needs a lot of work, but gravel should be coming in soon. The mud bog pit still needs to be filled, if still not filled after spring's work Kevin had previously agreed to fill it.
- C. Commercial/Concession- No Report.
- D. Concert/Karaoke—No Report.
- E. Crop Show—No report.
- F. Finance—Discussed previously.
- G. Horses— Dawn reported that the NDWS AQHA show and the Wrangler Team Roping both went well. Dawn reiterated that horse shows are a good source of income with minimal expenses, and that hosting an appaloosa show (as mentioned earlier) would be a great opportunity. No decision was made on hosting an Appaloosa show.
- H. Labor—Nikki will begin student teaching in the fall and will have limited hours of availability, so Dawn will begin to look for someone to fill that position. Jake Hovland will also be helping Nikki at the barn this summer. Jacey will be leaving in August and Dawn will begin working on filling that position also.
- I. Livestock—Discussed previously.
- J. Rodeo/Ranch Rodeo— Dawn asked Jim about PRCA rules and the length of time required between PRCA rodeos within a certain distance of each other. The NDWS PRCA rodeos are held in early March, with the Fargo PRCA rodeos are just few weeks after. Jim discussed how a letter pertaining to this matter had been sent the PRCA some time ago, however the PRCA decided to allow the Fargo PRCA rodeos to take place in that close of timeframe. Discussion was held about horns for the rodeo, new horns will be needed as they existing horn is not loud enough to hear during the rodeos.
- K. SEB—No report.
- L. Hall of Fame— The question of who will oversee the Ag Hall of Fame was brought up, however no decision was made and no one volunteered. Some changes may need to be made as far as when to have the induction ceremony, but nothing was decided.
- M. Timeless traditions—No Report.

Other: Dawn is still waiting to hear something on the insurance regarding Steve Opatz's injury, but at this time has not heard much. Discussion about the volunteers that help during the rodeos was held and it was shared that Sutton Rodeo can supply that help if we would like.

Tim brought up at this time that HB Sound & Light does have their own insurance. In order to not be held liable, the North Dakota Winter Show will need to be named as additionally insured on the HB Sound & Light insurance policy.

Good of the Order: Pete thanked the board for keeping the North Star Classic going and also thanked Angie for all of her time and effort she has put in on the North Star.

Beth has been asked if people can come and use the outdoor arena when there are no events, due to liability issues this is not allowed.

Matt shared that Shawn Hanson would like to rent out the building for three hours once a week during the winter, and asked for a quote on what he would need to be charged.

No other business was discussed at this time and the meeting was adjourned.

Respectfully Submitted by: Jacey Shively, NDWS Administrative Assistant